Lieutenant Colonel Bryan Franklin graduated as a Distinguished Military Graduate from The Citadel and was commissioned as a Second Lieutenant of Armor. His first assignment was as a Scout Platoon Leader with the 3rd Squadron, 7th Cavalry Regiment, 8th Infantry Division at Mannheim, Germany. In 1992, LTC Franklin was branch transferred to the Quartermaster Corps and reassigned as the Supply Platoon Leader in A Company, 202nd Forward Support Battalion, 1st Armored Division, Mannheim, Germany. He later served as the C Company Ambulance Platoon Leader and B Company Executive Officer. In 1994, his Brigade was redeployed to Fort Lewis, WA, reflagged to the 2nd Infantry Division, and LTC Franklin became the Battalion S-4 of the 296th Forward Support Battalion.

In 1996, LTC Franklin was assigned to Fort Bragg, NC, with the 528th Special Operations Support Battalion (Airborne), USASOC, where he served as the Support Operations/Plans Officer and later, the Commander of the Headquarters and Main Support Company. Following company command, he assumed duties as aide-de-camp to the Commanding General, 1st Corps Support Command (Airborne).

LTC Franklin left active duty and joined the Army Reserve in September 2000 to pursue a career in pharmaceutical sales. During this time, he served as the Battalion S-3 and Executive Officer of the 2nd Battalion, 518th Infantry Regiment (Reception), 108th Division (IT), in Wilson, NC.

In 2004, LTC Franklin was mobilized in support of Operation Iraqi Freedom III and deployed as the Brigade S-3 for the 917th Corps Support Group. His Brigade provided all direct support logistics for MND-N from its headquarters at Q-West, Iraq. He later served as the 1225th Combat Sustainment Support Battalion Executive Officer at Q-West. Upon redeployment and demobilization, he assumed duties as the Senior Operations Officer, G-3, for the 89th RRC in Wichita, Kansas.

Recalled to active duty in 2006 for OIF 07-09, LTC Franklin was reassigned as the G-4, and later Chief of Operations, G-3, for 316th Expeditionary Sustainment Command (ESC), Coraopolis, PA-the first modular ESC in the U.S. Army to mobilize and deploy to war. This deployment took him to LSA Anaconda, Balad, Iraq, where his ESC provided all sustainment for the entire MNC-I (XVIII Airborne Corps). Following his second combat tour, LTC Franklin moved to his current position in August 2008 as the Deputy Commander of the 157th Infantry Brigade, First Army, Division East, at Fort Jackson, SC.

LTC Franklin's military education includes: Airborne School; Armor Officers' Basic Course; Ranger School; Scout Platoon Leaders' Course; Combined Logistics Officers' Advanced Course; Petroleum Officers' Course; Aerial Delivery Materiel Officers' Course; Air Assault School; Jumpmaster Course; CAS3; CGSOC; Associate Logistics Executive Development Course; Air War College; and he is currently enrolled in the Army War College. His awards include: the Bronze Star Medal (with Bronze Oak Leaf Cluster); Meritorious Service Medal; Army Commendation Medal (with "V" Device and two Bronze Oak Leaf Clusters); Army Achievement Medal (with two Bronze Oak Leaf Clusters); Army Reserve Components Achievement Medal (with Bronze Oak Leaf Cluster); National Defense Service Medal (with Bronze Service Star); Iraq Campaign Medal (with two Bronze Service Stars); Global War on Terrorism Service Medal; Armed Forces Reserve Medal (with "M" device and Numeral "3"); Army Service Ribbon; Overseas Service Ribbon (with Numeral "3"); Combat Action Badge; Ranger Tab; Senior Parachutist's Badge; Air Assault Badge; Parachute Rigger Badge; German Armed Forces Parachute Badge (Silver); and the Royal Australian Parachutist's Badge.